

COLAS EUROPE QUALIFICATION FOOTBALL TOURNAMENT NOV 2019 KRAKÓW _ POLAND



FASTER & STRONGER
TOGETHER

DESCRIPTION

- ◉ COLAS POLSKA as one of COLAS Europe division organises on its behalf the local (COLAS EUROPE) football qualification in the international Colas event of COLAS TEAM CUP. (more info on: <https://www.colasteamcup.com/en/>)
- ◉ COLAS Polska looks for expert, professional agency to have complex support in event organisation.
- ◉ The Colas Team Cup allows all athletes and teams to have a chance to qualify for the international finals in Paris, 02.2020.

The Colas Team Cup is a competition open to all employees of the Colas Group over the age of 18 with a permanent, long-term employment contract.

It was created to give all Group employees a unifying, dynamic and unforgettable experience, to encourage bridge building and networking, to stimulate and promote team spirit, and to foster human values.

COLAS W EUROPIE



BASIC REQUIREMENTS

- ◉ NUMBER OF PARTICIPANTS: 130 -150
- ◉ ACCOMODATION : HOTEL *** - ****
- ◉ Description of sport venue on subsequent slides
- ◉ Graphic suport (SAVE THE DATE, INVITATION, PL +ANG) One coherent graphic for the event branding.
- ◉ PARTICIPANTS: COLAS EMPLOYES FROM COLAS EUROPE DIVISION:
 - 7 football team members per country, 12 countries (without Iceland)
 - 1 local Colas Team Cup relay per country
 - Colas Europe members
 - Country Managers
 - HR managers
 - General supporters from each country- to be invited on flexible but limited bases, e.g. discussed with HR Managers, etc.

BASIC REQUIREMENTS

- ⦿ Football pitch
 - 2x for the matches
 - 1x for warming up
 - Dimensions: 15 - 20 x 25 - 30 m
 - Football gate: 3 x 2m
- ⦿ Organisation
 - Full time: 2x15min
 - 3 English speaking refferees
 - 2 assistents for writing down important moments
- ⦿ Other
 - Accomodation
 - Catering
 - Technical equipment /sound, LED screen, LCD TV/
 - Personnel
 - Evening programme

PROGRAM

NOV.2019

19:00

11.2019

Dinner acc. arrivals

NOV.2019

08:00 – 09:00

Opening ceremony, draws, photos

09:00 – 13:00

Qualification

Group A: 4 teams

Group B: 3 teams

13:00 – 15:00

Lunch break

15:00 – 16:00

Semifinal 2x

Semi 1: 1st of group A x 2nd of group B

Semi 1: 2nd of group A x 1st of group B

16:00 – 16:30

Final – 3rd place

16:30 – 17:00

Final – 1st place

17:00 – 17:30

Trophy ceremony

17:30 – 19:00

Transfer to the hotel, free time

19:00

Transfer to gala dinner

19:30

Gala diner/ After party

Transfer to the hotel after gala dinner (after party)

NOV.2019

Morning individual departure

LOCATION - KRAKÓW



TOURNAMENT VENUE



WE OPEN THE WAY

LOCATION – PROPOSAL

- ◉ **Adress:**
- ◉ **Web:**
- ◉ **Multifunctional hall**
 - Great location
 - Ground 60x 30
 - Possible 2 match pitches
 - Possibility to have a whole tournament in one place
 - Suitable background
 - Tribune for 300 visitors
 - Dressing rooms for teams
 - Tent for catering must be installed



PROGRAM



SPECIAL GUEST PROPOSAL

- Well known polish football player to be proposed (2-3 options)
- Proposed role
 - Making of 20sec invitational spot in English language to invite all participants to Kraków
 - Distribution 14 days before the event
 - Participation in the event
 - Draw
 - Tournament
 - Trophy Ceremony
 - After party – if possible

MODERATOR

- Moderator
 - Fluent Polish /English language
- ◉ Moderator's role
 - Moderation
 - Final draw
 - Tournament
 - Trophy ceremony
 - Beginning of after party

ACCOMPANYING PROGRAMME

- **Chill out for visitors**
 - During the whole event
 - PROPOSAL

ACCOMPANYING PROGRAMME

- DRUMMERS – as options
 - 4-5x – drummers
 - Great atmosphere



ACCOMPANYING PROGRAMME

● CHEERLEADERS

- Girls cheering up the players and having fun with the audience
- Number of girls – 8
- Show during the breaks 2x, accompanying programme during the opening ceremony



OTHER ARRANGEMENT



PERSONEL

- Technical & Sport arrangement of the tournament
 - Sport Director of the tournament
 - Fluent English speaking refferees
 - 2x Assistents (fouls etc.)
 - 1x Health supervision (doctor)

OTHER PERSONEL

- Hostesses – 14x
 - 1x per team, 2x registration
- Photographer
- Cameramen
- DJ
- Technicians – Sound, Video, IT – movie to be produced from the event + photos
- Agency
 - Production managers

T-shirts for fans

- T - shirts for fans
- Amount: 50 T-shirts
- Sizes
 - 4x XXL
 - 10x XL
 - 10x L
 - 3x M
 - 3x S
- T-shirts with designeg graphic for event



Gifts for participants – t-shirts + others

- JERSEYS
- Amount: 50 jerseys (without shorts)



Gifts for participants

- BALLS
- Amount: 10 balls
- Specification
 - Graphic processing:
 - COLAS TEAM CUP
 - Printing – black & white
 - Max. size 5cm



Trophy

- 1st place – 69cm high
as a Challenge cup for the future



PLAYERS MEDALS

Amount: 7x per place /1st, 2nd, 3rd/

Type:

- Gold, Silver, Bronze



Specification:

- Size 70mm
- Coloured logo (front side) – COLAS TEAM CUP
- Laser label (back side) – 1st/2nd/ 3rd place, 9.11.2017, Prague
- Ribbon with carbine

ORGANISATIONAL EQUIPMENT

- ◉ **Mobile marks for the pitch**
 - All football pitches will be marked as small football pitch



ORGANISATIONAL EQUIPMENT

- Football gates
- 12x balls /indoor usage/



DOCUMENTATION

- Cameramen
 - 20sec. teaser video – Invitation with the special guest
 - 2-3 min RECAP MOVIE FROM THE EVENT
- 8min. – 10min. recap video shot
 - Final Draw
 - Opening ceremony
 - Matches
 - Closing ceremony

CATERING DURING THE TOURNAMENT

- Coffee break (130px)
- Lunch (130px)
- Coffee break (130px)
- Non alcoholic drinks and fruit prepared nearby the pitches
 - Main catering will be in the tent outside the hall (heated, bistrotables)



CATERING DURING THE TOURNAMENT

- Morning coffee break
 - Salty 2 pc / person
 - Sweet 2pcs / person
- Fruit table - based table throughout the day
 - Sliced and fresh 350g / person
- Lunch
 - Starters - cold buffet 2pc / person
 - Main course 300g / person - 1,5pc / person
 - Attachments 200g / person
 - Salad bar 100g / person
 - Dessert 2pcs / person
- Afternoon coffee break
 - Salty 2 pc / person
 - Sweet 1pc / person
- Beverage package
 - Non-alcoholic beverages 3.5l / person
 - Warm drinks - no limit
- Non alcoholic drinks and fruit prepared nearby the pitches
 - Catering will be in the tent outside the hall (heated, bistro tables)

GALA EVENING



WE OPEN THE WAY

GALA EVENING - LOCATIONS

GALA EVENING - PROGRAMME

- ◉ Some attraction sto be proposed

GALA EVENING - PROGRAMME

- DJ
- Photo corner
- Others

