Video Produced

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| D.C.5.3 | Format and suggestions |

Video format for Forget Heritage pilot videos

This template is just a guideline to compose a project video, which will provide a similar clear structure in the whole project. It is natural, that any creative change possible, but the elements written below should be kept in the content.

If you are late with any part, no problem, you can edit video montage from still images as well. This video might **request the shooting more times** to record the process of pilot development. We will ask **some additional footage** of the pilot development and final state to finalize the clips.

Communication lead partner will add the Generics (Title, subtitle, credits). Music will be selected, and the rights also arranged by us.

Video quality: Full HD

Video file format: H264 mp4, or .mov

Length: maximum 3 minutes

Sound: stereo

Music: NO

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| video | sound | time |
| General images of the city | Narr: Short introduction of the city, where is it, why the culture is important there. | 15 sec |
| Locate the pilot venue, images of the venue outside (drone shoots are welcome) | Narr: What was the original/previous function, how long is it abandoned | 20 sec |
| Interview with Partner | What is the purpose of the pilot? | 20 sec |
| Indoor pictures of the venue in the original state | Narr: about the plan of modification or renewal | 20 sec |
| Interview with Partner | How the pilot will be implemented? | 20 sec |
| Images of development | Narration about who participated in the changes, what new functions will be available | 20 sec |
| Interview with involved creative partner | How they can see the future of the pilot, what will give that to the city. | 20 sec |
| Images of the ready development | Narr: What are the new functions, | 20 sec |
| Interviews with new users | How they like it, what they would do there | 20 sec |